

# HOMES & GARDENS®

SEPTEMBER 2010 £3.70

## Chic & simple

DECORATING WITH TOILE  
**ADD CHARACTER WITH PANELLING**  
CREATING A SMART FRONT DOOR

### GLORIOUS GARDENS

The stories behind a magical cottage design and an urban family space

**TASTY IRISH FISH RECIPES**

### LIVING IN...

- A COUNTRY CHAPEL
- A VILLAGE SCHOOL

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# hobbshousebakery.co.uk

Fifth-generation baker Tom Herbert is using the internet to extend the reach of his Gloucestershire bakery business



## WHEN WAS HOBBS HOUSE ESTABLISHED?

My family has been baking bread since 1920. We now have

four shops – in Chipping Sodbury, where I lived above the shop as a boy, Tetbury, Cirencester and Nailsworth, where we have a café and bistro, too. Our bread is also available in good food stores and delis in the South West.

## WHY DID YOU DECIDE TO START SELLING ONLINE?

It was mostly in response to the frequently asked question, "When are you going to open a bakery in...?" But it was also an attempt to supply customers who had moved away from our neck of the woods.

## WHAT IS AVAILABLE?

The most popular product is our Sample Box, which includes a special selection of eight unique, world-class loaves and costs £35. Inside you will find information

about your bread, serving and storage suggestions and even freezer bags. Each handmade loaf is individually packaged. We also sell the Shepherd's Loaf online, which is an enormous two-kilo, white sourdough bread, made using organic spelt and costing £21 delivered.

## WHERE DO YOU DELIVER?

Anywhere on mainland UK. All loaves are dispatched the moment they have cooled and delivered the following day. We've had customers ordering bread to be sent to their holiday cottage and we've even sent a couple of Shepherd's Loaves to stag nights.

## ANY PLANS TO EXPAND YOUR ONLINE RANGE?

We are adding many exciting bread box variations, plus a whole host of home baking and things to enjoy with bread. You'll also find some fantastic recipes.

## DO YOU OFFER COURSES?

Yes, we have a one-day course



for beginners and home-baking enthusiasts alike. You will get hands-on experience and the chance to select ingredients, mix, mould, prove and bake a variety of breads, from sourdough to soda, with direction and encouragement from me.

## YOUR BREAD HAS BEEN WIDELY ACCLAIMED – WHAT STANDS OUT?

When we were featured in *Rick Stein's Food Heroes* as a Super Food Hero, he said, "A loaf of Hobbs House bread more than adequately substantiates its slogan: Discover Real Bread."

For authentic handmade reproductions of Victorian tiles, including traditional designs by William Morris and William De Morgan, visit [victorianceramics.com](http://victorianceramics.com). The tiles are decorated by in-house designers and will create a beautiful focal point in any home.



## TMOLIGHTING.COM

**TMO Lighting (the initials stand for Turn Me On)** sells beautiful, unique lamps inspired by nature. Designed by Helena Barrowcliff and Jane Milton in Dorset and made by local craftsmen, the pieces include hand-printed or painted lampshades, while bases are made from walnut, oak, ash and woven willow as well as giant glass carboys from the wine industry.



FEATURE JANE AKERS

## homesandgardens.com



If you're looking for a wealth of bedroom schemes that are sure to spark your imagination, visit [homesandgardens.com/bedrooms](http://homesandgardens.com/bedrooms). With cleverly planned designs and those that make the most of awkward spaces, there is plenty to enjoy. And don't

forget to visit our online shop, [homesandgardens.com/shop](http://homesandgardens.com/shop), for all the latest products and accessories. For those of you who love keeping up with the latest decorating trends, why not follow us on Twitter at [twitter.com/homesandgardens](https://twitter.com/homesandgardens). ■