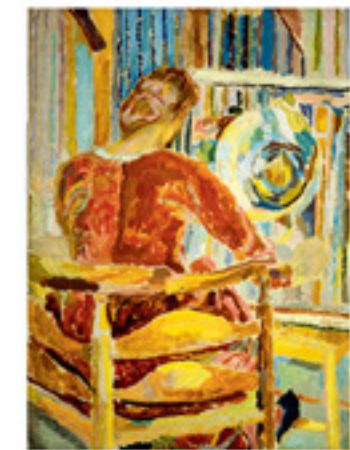




JUST ADD COLOUR
Use fresh (or artificial) flowers to add a bright colour accent to your scheme



Be a boho *Creative* Bloomsbury style

Early 20th-century painters, poets and authors like Vanessa Bell, Roger Fry and Duncan Grant shared a love of informal everyday pleasures and domestic beauty. Relax your look and embrace the Bohemian charms of rich pattern, simple decoration and vivid colour – why have plain when you can brighten your world with feelgood pattern?

FOR WHERE TO BUY ITEMS SHOWN, TURN TO PAGE 76

Tip Start the scheme with a sketchbook-print wallpaper – this is Matisse Leaf, £36 per roll, Sanderson



IdealHome Moodboard
Bloomsbury

Love THE LOOK
ANYTHING GOES! Choose stylised floral and leaf prints, pick out bright tones in accessories and calm it all down with neutral flooring
FOR MORE MOODBOARDS TURN TO PAGE 90



PAINTING (TOP): VANESSA BELL BY DUNCAN GRANT; SCOTTISH



FIND ALL THE DETAILS in these pictures

FOR WHERE TO BUY ITEMS SHOWN, TURN TO OUR SHOPPING DIRECTORY



p70 PRE-RAPHAELITE
DECORATION AND FURNITURE Blackthorn wallpaper, £53 per roll, Morris & Co. Matt flooring in Cottage Oak, £62.49 per sq m, Palazzo collection, Quick-Step. Cokethorpe three-seater sofa in Oddington Morello, £3,995, Wesley-Barrell. Burlington armchair (left), from £595; Sherwood bookcase, £800; both Laura Ashley. Ava armchair (right), £499, Next. Hundon coffee table, £499, Multyork. Upton console table in Black/Weathered Oak, £935; runner, from a selection; both Oka. Side table, from £495, I&JL Brown. ON WALL Pictures, £70 each, Wesley-Barrell. ON SOFA Blue cushion cover, £42, Oka. Leaf-print cushions made in Kelmscott Tree BM6708/2, £49 per m; rectangular cushions made in Owen Jones in Gold, £72 per m; both Morris & Co. ON ARMCHAIRS Throw, £110; patterned cushion, £26; both Wesley-Barrell. Red cushion made in Ember LF1339C/3, £79.90 per m, Fh De Sicle range, Linwood. ON COFFEE TABLE Bowl, £15, Sainsbury's. Shoe lasts, £48 per pair, Tobias & The Angel. ON SIDE TABLE Pitcher, £95; blue glass, £9; both I&JL Brown. Vase, £22, Next. ON CONSOLE TABLE Horse, £65; lamp, £149; both Oka. Jug, £20, Pimpernel & Partners. Decanter, £55, I&JL Brown. Globe, £75, Graham and Green. ON BOOKCASE The Danalds print, £91.80, EasyArt. Frame, from a selection, Wesley-Barrell. Jug, £225; red box, £35; both Tobias & The Angel. Tealight holders, £9 each, I&JL Brown. Vintage-style box file, £29, Graham and Green. Boxes, £5 each, Paperchase; covered in Long Gallery wallpaper in Gold, £83 per roll, Zoffany



p72 IMPRESSIONIST
DECORATION AND FURNITURE Multi Floral mural (3m x 5m), £375, Digitec. Wall painted in Brilliant White matt emulsion, £21.99 for 2.5ltr, Dulux. White Oak Passionata flooring, £26.99 per sq m, Quick-Step. Perth rug in Duck Egg (230cm x 160cm), £150, John Lewis. Side sofa in Lavender, £1,895; Side love seat in Jade, £1,495; Clino pleated pendant shades, £95 each; all Heal's. Melvin coffee table, £149; Melvin nest of tables, £199; both House of Fraser. Hemnes chest of drawers in White, £199, Ikea; painted in Blue Babe, Purple Polka and Plum Preserve Satinwood, all £17.79 for 1ltr, Tailor Made Colour range, Dulux. ON SOFA Cushions, from left: Baylis, £30; Macao, £20; both John Lewis; Sunflowers, £60, Bluebellgray; Arietta in Grape, £50, Designers Guild; Macao, as before, Marina throw in Lilac, £125, Feather & Black. ON ARMCHAIR Peppy cushion, £70, Bluebellgray. ON COFFEE TABLE Jonathan Adler bird bowl in Jade, £104; LSA Milo round vase in Heather, £36; both Heal's. Large vase, £55, I&JL Brown. Photo albums, from £20 each, Paperchase. ON SIDE TABLES Blue glass, £22; cup and saucer, £10; all Heal's. Watercolour book, £19.99, Paperchase. ON CHEST Sophie small glass table lamp in Purple, £52, Heal's. Green and turquoise bottles, £3 each, Sainsbury's. Plum glass bottle, £4, Tesco Direct. Small green vase, £3, John Lewis. IN DETAIL IMAGE Macao cushion, as before. Sophie small glass table lamp in Purple, as before. Blue glass, as before. Pink bottle, £3, Sainsbury's



p74 BLOOMSBURY
DECORATION AND FURNITURE Matisse Leaf wallpaper in Linden/Cobalt, £39 per roll, Sanderson. Sisal carpet in Antique Gold, £38 per sq m, Small Boucle Accents collection, Crucial Trading. Rug, £195, The Braided Rug Company. Kingston sofa in Villandry Midnight, from £735, Laura Ashley. Alpine small sofa in Sanderson Bloomsbury Still Life, £829; Badminton coffee table in Dove Grey, £455; both Multyork. Empire painted two-drawer desk, £527, Scumble Goose. Yellow chair, £275, The Conran Shop. Side table, £55, Pimpernel & Partners. Screen, £105, The Dorry House; covered in Matisse Leaf wallpaper in Emerald/Cobalt, as before. Postcards on screen, £4.50 for 10, Charleston. ON SOFA Cord pink cushions, £15.95 each, The Conran Shop. Patterned cushions made in Still Life in Emerald, £38 per m, Sanderson. ON COFFEE TABLE Turquoise vase, £50, I&JL Brown. Keepsake box, £35, Harris & Jones. Mug, £12, Charleston. Teapot, £12, Pimpernel & Partners. ON SIDE TABLE Diem bowl, £35, Lombok. Spindle lamp base, £43, Scumble Goose. Shade, £62.50, Cressida Bell. ON DESK Hand-painted lampshade, £250; lamp base, £190; both TMO Lighting. Magazine file, £30, Harris & Jones. Blue vase, £22, Pimpernel & Partners. Jug, £45, Berry Red. Notebooks, from a selection, Paperchase. ON CHAIR Cushion made in West Wind, £27.50 per 50cm, Charleston. ON WALL Vanessa Bell print by Roger Fry, £7.50, Charleston. Framed floral pictures, from £78 each, Pimpernel & Partners